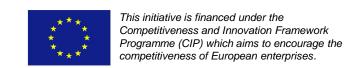


# **European Creative Industries Alliance Policy Learning Platform (ECIAP)**

Johanna van Antwerpen, director Amsterdam Innovation Motor





# **ECIAP**

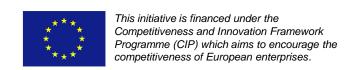




## **ECIAP**

#### Six partners

- Amsterdam, The Netherlands
- Berlin, Germany
- Barcelona, Spain
- Milan, Italy
- Nantes, France
- Tampere, Finland





## **ECIAP** will

analyse, benchmark and engage in mutual learning in areas such as:

- innovation support;
- incubation and access to finance;
- and cluster excellence and co-operation,
- and it will prepare policy recommendations with concrete master plans for implementation on how to better support creative industries



## **Expected outcome**

- A practical master plan and roadmaps for future policy action in support of creative industries;
- A better understanding of the creative and cultural industries;
- A platform that provides information regarding the creative industries for both entrepreneurs, policy makers and other stakeholders;
- Policy recommendations regarding to innovation voucher schemes, peer review, cluster cooperation and access to finance;



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