



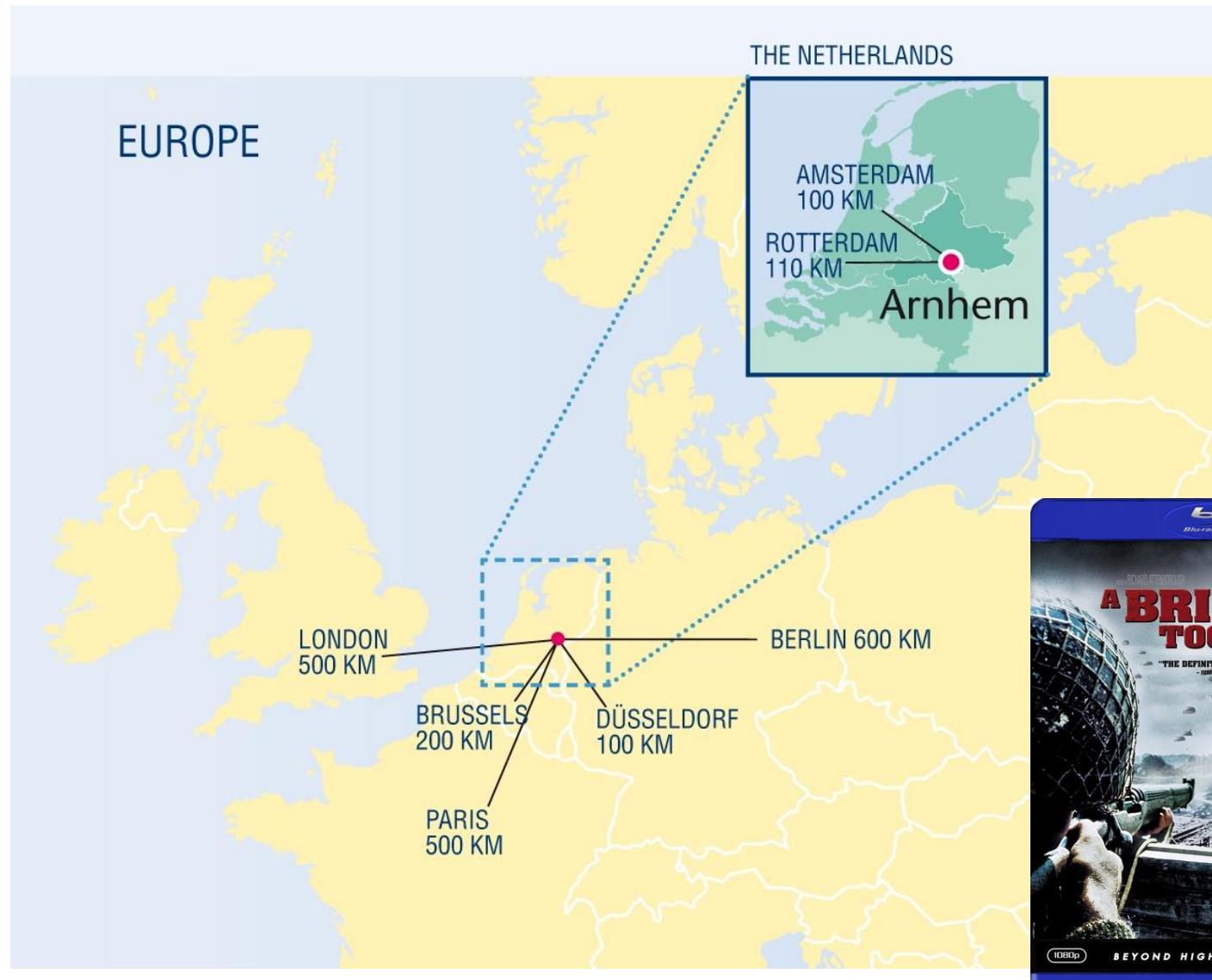
organza

Network of mediumsized creative cities

Esther Ruiten

Projectcoordinator Organza

City of Arnhem, NL





Partners



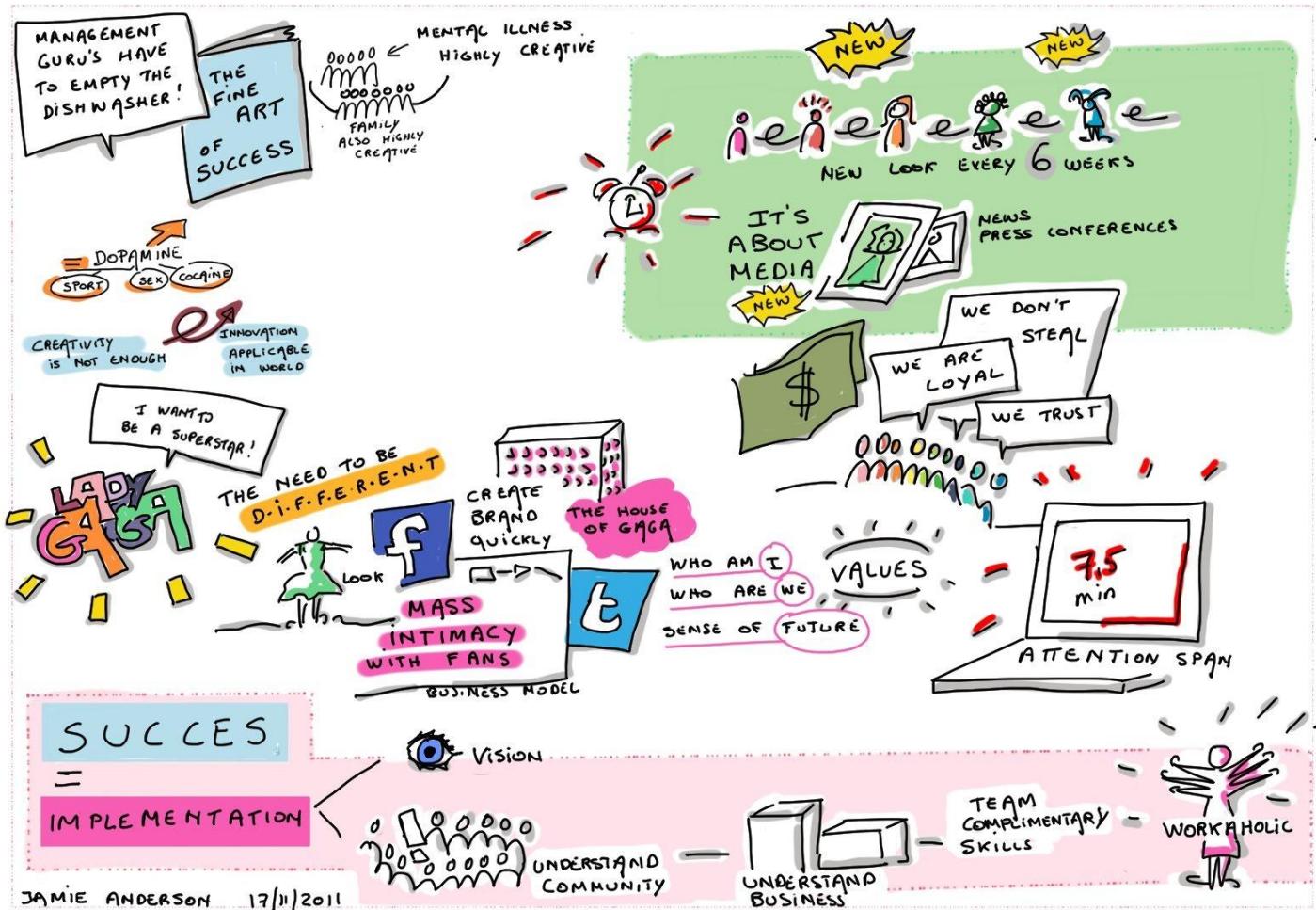
**Arnhem Nottingham Bremen Treviso
Varese Iasi Presov Navarra Flanders**



the O-team



Objectives



Approach: 3 phases



70 practices: categorization & selection



Pilot actions

	Theme	Pilot Partners	Coaching Partners	Learning partners	Inspiring Practices
1	Networking	Treviso	Bremen	Varese	Klub Dialog
2	Entrepreneurship (Education & coaching)	Bremen	Nottingham	Arnhem	The Hive
		Treviso		Varese	
3	Financial Instruments	Bremen	Flanders	Navarra	Cultuurinvest
		Arnhem	Nottingham	Varese	Confetti
4	Cross-overs (Interaction creative & traditional industries)	Nottingham	Flanders	Navarra	Winkelhaak
				Arnhem	Flanders DC
				Treviso	
5	Urban Upgrading (Creative district)	Iasi	Arnhem	Presov	Modekwartier
		Treviso		Varese	Arnhem

1. Networking

FKLUB
DIALOG



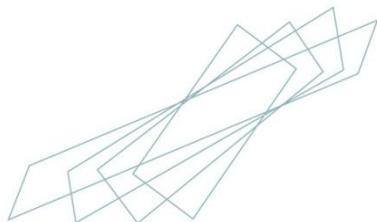
2. Entrepreneurship



3. Financial instruments



4. Cross-overs



DESIGNCENTER | DE WINKELHAAK



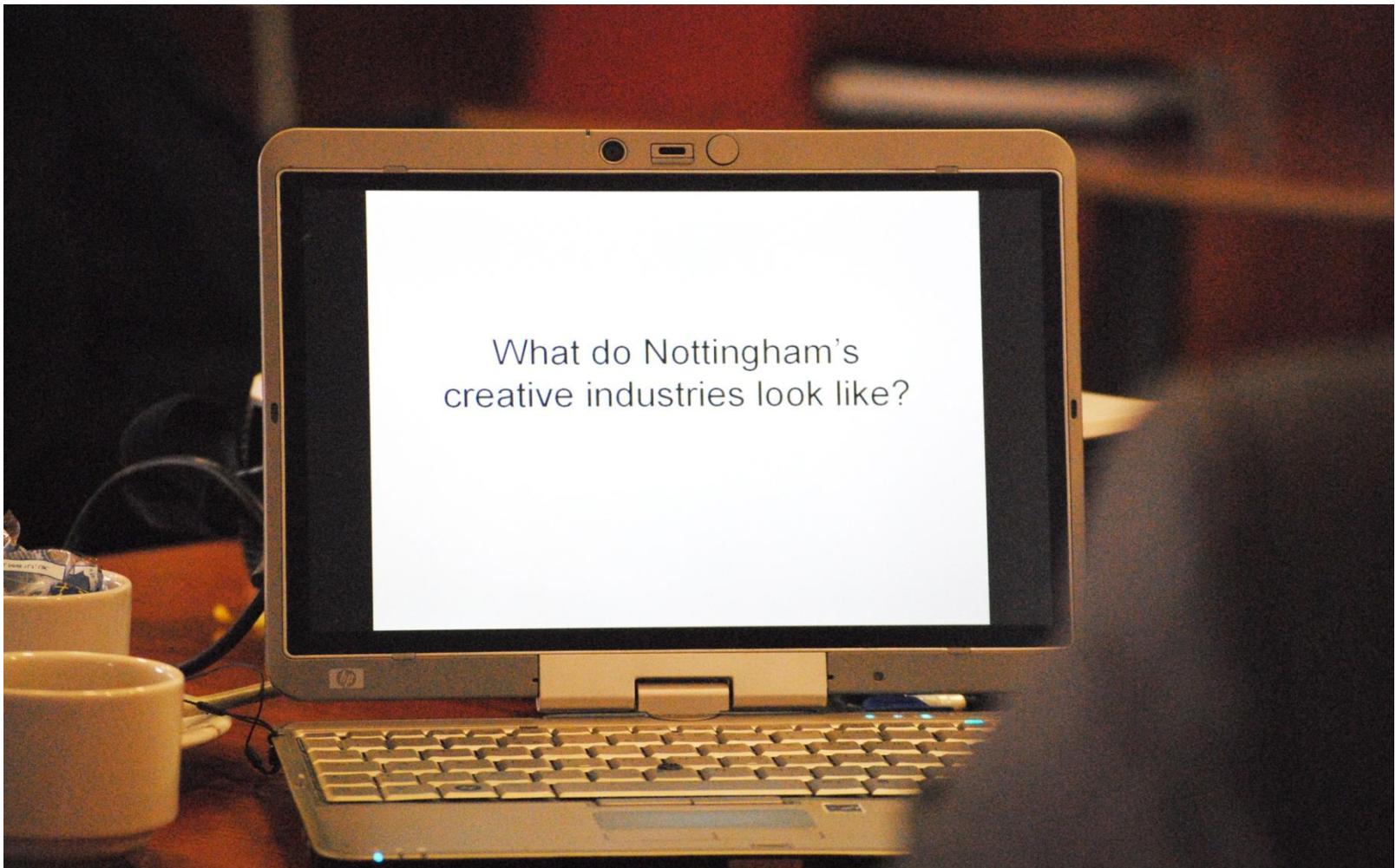
5. Urban upgrading



First lessons: inspiration



Better understanding CI



New regional connections



F A B R I C A

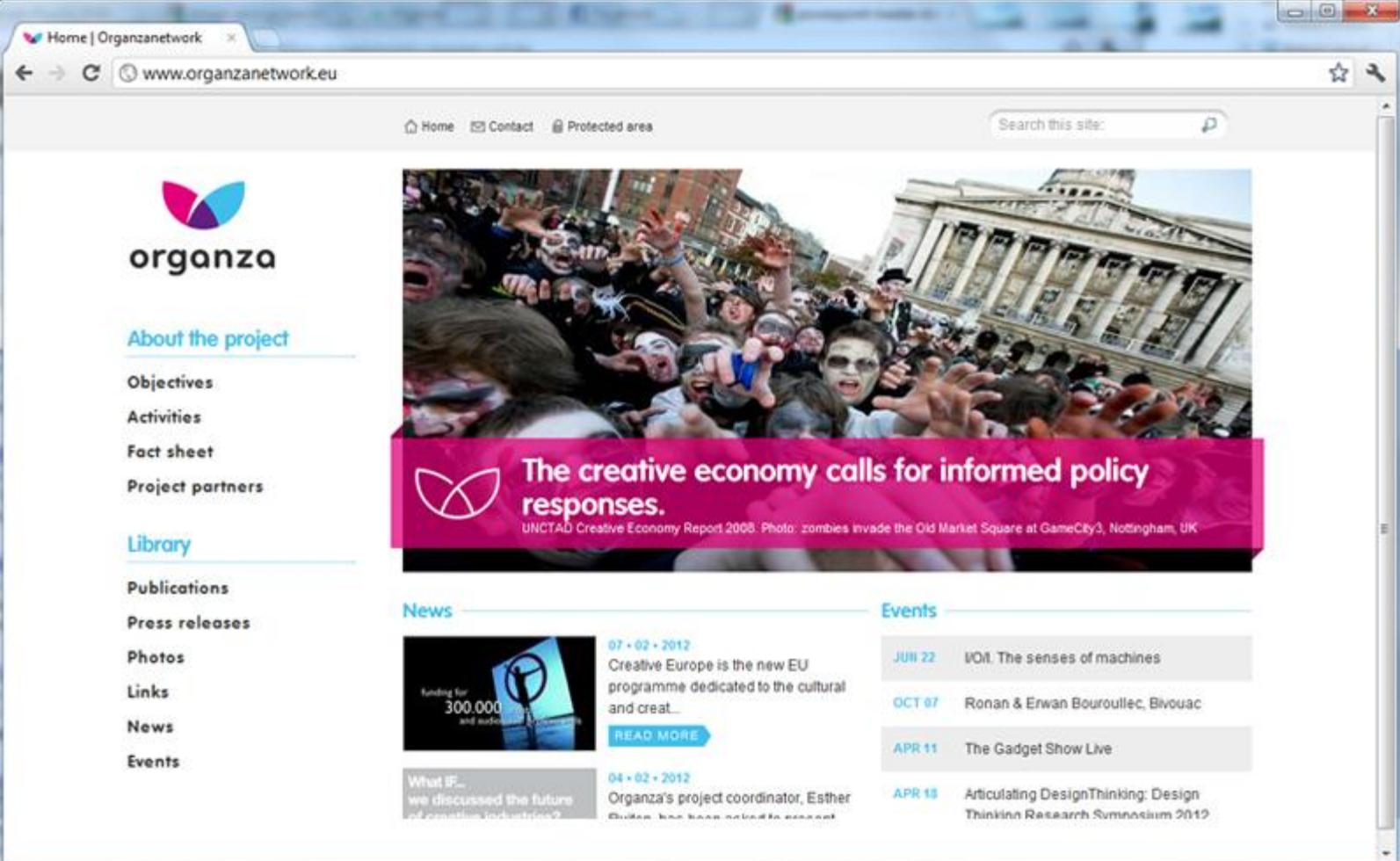
THE BENETTON GROUP COMMUNICATIONS RESEARCH CENTER

NW-Europe: more ahead



and... Arnhem – Iasi connection





The screenshot shows the homepage of the organzanetwork.eu website. At the top left is the organza logo. The main title "www.organzanetwork.eu" is at the top center. Below it is a navigation bar with links to "Home", "Contact", and "Protected area". A search bar says "Search this site:". The main content area features a large image of a zombie-themed event in a city square. Overlaid on this image is a pink banner with the text "The creative economy calls for informed policy responses." and a smaller caption about the UNCTAD Creative Economy Report 2008. To the left, a sidebar under "About the project" lists "Objectives", "Activities", "Fact sheet", and "Project partners". Another sidebar under "Library" lists "Publications", "Press releases", "Photos", "Links", "News", and "Events". The central news section has a thumbnail for a Creative Europe funding call and a link to "What IF... we discussed the future". The events section lists several upcoming events with dates and titles.

Home | Organzanetwork

www.organzanetwork.eu

Home Contact Protected area

Search this site:

organza

About the project

Objectives

Activities

Fact sheet

Project partners

Library

Publications

Press releases

Photos

Links

News

Events

The creative economy calls for informed policy responses.

UNCTAD Creative Economy Report 2008. Photo: zombies invade the Old Market Square at GameCity3, Nottingham, UK

07.02.2012 Creative Europe is the new EU programme dedicated to the cultural and creat... [READ MORE](#)

04.02.2012 What IF... we discussed the future [View article](#)

JULY 22 I/OI, The senses of machines

OCT 07 Ronan & Erwan Bouroullec, Bivouac

APR 11 The Gadget Show Live

APR 18 Articulating DesignThinking: Design Thinking Research Symposium 2012