



SWARE
Interreg Europe



European Union
European Regional
Development Fund

Knowledge Exchange Session Lesson Learnt

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14th november 2017 | Palazzo Isimbardi CMM

Metropolitan City of Milan

roles, power and context

“searching for a new identity” MCM born in 2015, “built” on the ashes of Province of Milan”, still borrow the Mayor of Milan and has to comply with the Regional decision on its delegated roles...

“context” MCM is the intermediary local administration and has to facilitate economic and social development of 134 small Municipalities but mostly it has to manage its political position between two historical and powerful local administrations: the rich and dynamic Municipality of Milan and the giant Lombardy Region.

“about water decision...” in terms of technical functions we just manage the bicycle fruition of canal tow-paths. Except from Idroscalo, water and canals Management is delegated to Regions.

**OUR POLITIC AND TECHNICAL POWER IS THE OVERALL VIEW ON
“EXTRA-URBAN PUBLIC NEEDS AND IDENTITIES MANAGEMENT”**

Lessons learnt in Ireland 1st K.E.S.

to involve sustainable heritage management of waterways regions

Give a formal structure to your bottom-up experiences!

Implementing tools that gives to public participation a defined identity. Maybe giving them also certified informations, a defined structure and responsibilities so to make their output organized, always available and easy to use for P.A.

- T.P.PN. and LAWCO...

The opportunity of Public Private Partnerships

... not only with public procurement. Also finding new models of P.P.P. For example: co-creating tools that facilitate the Public Private technical dialogue, without misunderstandings and with medium term plans Information, crucial for private investment - C.D.P.

Richness of biodiversity must be valued more and more. Also if not valued monetarily we have to consider this a priceless heritage and protect it also with communities involvement.

- Cabragh Wetlands Interpretive Center.



Lessons learnt in Italy - 2nd K.E.S.

to involve sustainable heritage management of waterways regions

Follow the young dreams!

Young generations needs just an opportunity, because most of them have grate ideas and dreams for a better future. They're always able to surprise you with simple measures, matching infrastructures, heritage, and nature and also playing always a social role. - Cascina Martesana

Beyond the Territory

Starting from the natural origin of your hydro-graphic basin you can share interest but also capitalize your image and visitors. The Ticino Valley is an example of it: it originated in Swiss and end in Italy. Villoresi Consortium started from its natural origin to promote the realization of a Museum but also the Panperduto Dam restoration, the water games to attract students and families, hostel for bikers and walkers, shop of local high quality products. So that the majority of costs were financed. Because it attracted by different founds.

Follow the river flow

A navigation brings you trough different cultures, especially in a radial structured city like Milan. In half an hour you can move from the city centre to fully natural contexts, meeting the real identity of our Metropolitan City.

Lessons learnt in Holland – 3rd K.E.S.

to involve sustainable heritage management of waterways regions

Private Manager to promote public heritage!

Profit oriented managers, can contribute to public aims, finding the right way to make a profit, thanks to a complete and complex business-plan built all around the site of interest. Kinder Mills or Nationaal Park De Biesbosch.

Destination management process

Starting from the management of a participative process, from all society level. At the end it has to represent all citizens... Milan still has to work on it but starting from Metropolitan territory would be the greatest opportunity.

To be a project you need a strategy, to have a strategy you need a directorate

A good strategy is the warranty of good projects. Unfortunately the best strategy example originated from security reasons. For example Vereniging Regio Water.



Last lesson is from all KES...

... different regions, same problems!

Also if territorial context are different, the social ones are similar! So that with European projects we can discover solution that fits also to our problem. We can learn from each other!





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Grazie!



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